

Social Media Policy
Verona Public Library

I. Purpose of Policy

The Verona Public Library uses various online social media services to provide a limited or designated public forum for sharing ideas, opinions, and information about Library-related subjects and issues. The audience of Verona Public Library's social media is intended to be residents of the South Central Library System.

II. Usage Rules

Social media is not the mechanism used by the Library to document or address Library user problems and concerns, or influence library policy, procedures, or programs. All complaints or concerns should be emailed to vpl@veronapubliclibrary.org.

The Verona Public Library reserves the right to remove messages or postings that it deems to be in violation of these usage rules.

Content containing any of the following will be removed from any social media forum:

1. Obscene content, child pornography, or hate speech
2. Imminent or true threats against the library, library staff, or other users
3. Potentially libelous statements
4. Plagiarized or copyrighted material
5. Comments, links, or information unrelated to the library or the purpose of the forum
6. Commercial promotions or spam

The Library reserves the right to ban or block users who have posted in violation of this policy. Users are expected to abide by the terms and conditions set by third party social media platforms as well as follow appropriate Federal and State laws.

User's posts that are removed will be securely retained for 1 year, with the exception of posts that may contain illegal content, which will be released to the appropriate authorities.

Content posted to library social media sites are the sole opinions of their owners and do not reflect the official views or policies of the Verona Public Library. The library is not responsible for, or liable for, any content posted by any participant in a library social media forum who is not a member of the library staff.

III. Appeal Process

Users of social media who have had their content removed may submit a written appeal to the Library Director. Upon receipt, the Library Director or their designee will review the appeal and provide a response via email or traditional mail within 10 business days.

Library Board Approved on March 1, 2023